



Anna Minzhulina, MFA

ART DIRECTOR & DESIGNER

Montreal, Québec | (514) 526-0703 | [LinkedIn](#) | hello@annaminzhulina.com | www.annaminzhulina.com

Award-winning art director who turns the ordinary into extraordinary through groundbreaking creations that transform exceptional designs into exceptional realities. Brings proven expertise in typography, layout, and visual design for print and digital mediums. Collaborative leader who unites cross-functional teams in a shared vision for creative excellence.

CORE COMPETENCIES

Creative Direction Visual Layout & Design Brand Transformation	Art Direction Creative Team Leadership Editorial & Communication Design	Graphic Design & Illustration Cross-functional Collaboration Project Direction
--	---	--

PROFESSIONAL EXPERIENCE

[Bookmark Content & Communications](#) | Montreal, Québec

2018 to 2020

Art Director | Led comprehensive brand transformation to position *Experience Magazine* as a luxury publication with distribution to 13K ultra-high-net-worth individuals across 92 countries. Built and enacted a creative vision for brand identity that included top-quality photography, custom illustrations, and visual continuity with cohesive standards for color, typography, and layout. Curated and led cross-functional team of talented contributors, including designers, photographers, and illustrators.

- Implemented new direction on first issue to earn nomination for *Best Art Direction for a Single Article* at National Magazine Awards 2019.
- Earned four Folio Award nominations in ten months, including *Best Cover Design*, *Best Graphic Art*, *Best Art Direction*, and *Best Single Issue*.
- Achieved recognition as *Best Magazine Cover* at the 2020 National Magazine Awards.
- Built upon success to design magazine proposals for potential new luxury clients, FLEX Jets, Hudson Yards, and Birks.

[Anna Minzhulina Studio](#) | Montreal, Québec

2016 to Present

Art Director & Designer | Built upon eleven years of progressive success in art direction, design, typography, layout, project management, and client relations to provide creative direction of personal and commercial design projects.

- Recruited by the National Magazine Foundation to become new member of Board of Directors, with the honor of being a judging panelist for the *Best Art Direction Grand Prix* and *Best Photo Storytelling* awards.
- Awarded *Best Photography* by Creative Quarterly 56 for "Annexation: Russian Presence in Crimea" photo retrospective.
- Contributed to the success of Landscape fashion line through brand development, logo creation, and print design.

[Maisonneuve Magazine](#) | Montreal, Québec

2005 to 2016

Art Director (2007 to 2016) | Launched print and digital redesigns to establish a cohesive voice, messaging, and visual identity to position the magazine as a creative powerhouse that launched the careers of young artistic talents throughout Canada.

- Won numerous accolades, including personal nominations for *Best Cover*, *Best Art Direction*, and *Best Issue* with three-time team nominations and two-time achievement of *Magazine of the Year*.
- Final cover nominated for the Magazine Grand Prix.

Senior Designer (2006 to 2007) | Partnered with Art Director to concept, design, layout, and produce magazine content and covers. Coordinated photoshoots, created illustrations and custom typefaces, selected images, and sourced collaborators.

- First cover concept earned nomination for *Best Cover* at the National Magazine Awards and promotion to Art Director.

Designer & Illustrator (2005 to 2006) | Collaborated with design teams in concept and creation of visual content for digital and print mediums.

- Grew website traffic through development of engaging illustrations and animated content for landing page. Success led to ownership of feature and subsequent promotion to Senior Designer.

TECHNICAL SKILLS

Adobe CC: Photoshop, Illustrator, and InDesign; Keynotes; and Balsamiq.

EDUCATION

MFA in Design | Concordia University | Montreal, Québec

BFA in Design with Distinction | Concordia University | Montreal, Québec

Fine Arts Program | Dawson College | Montreal, Québec

Graduate Fellowship FOFA | Power Corporation of Canada Graduate Fellowship | Montreal, Québec

Summer Field School | Make it in Japan | Tokyo & Kyoto, Japan

Thomson Family Field School Award | Peter N. Thomson Family Trust | Montreal, Québec

Typography with Ellen Lupton | Cooper Union Continuing Education | Cooper Union, NY

Member | Golden Key National Honor Society | Worldwide

Addendum

SPECIAL PROJECTS

- 2020 Thesis | *Can Hand-Drawn Sketches Become the Ultimate Method of Invention to Revitalize Creativity in Editorial and Communication Design?* A study to examine the long-term advantages of hand drawing versus multi-functional software applications from brainstorming to the final editorial design.
Judge | National Magazine Awards Art Direction of a Single Magazine Issue Category
- 2019 Judge | National Magazine Awards Art Direction of a Single Magazine Issue Category
- 2018 Judge | National Magazine Awards Art Direction of a Single Magazine Issue Category
Designer | Québec Writers' Federation (QWF) Logo
Director | The Board of Directors of the National Media Awards Foundation
Judge | National Magazine Awards Art Direction Grand Prix Category
- 2017 Judge | National Magazine Awards/Digital Publishing Awards Best Photo Storytelling Category
- 2016 Judge | National Magazine Awards Best Editorial Package Category
- 2014 Art Director | QWF 15th Anniversary Booklet
- 2012 Designer | NMAF 35th National Magazine Awards Gala Program
Judge | National Magazine Awards Still Life Photography Category
- 2010 Judge | Kenneth R. Wilson Awards Best Photograph Category
Judge | Applied Arts Magazine Awards | Photography and Illustration Category
Guest Speaker on Magazine Design | McGill University Student Journalism Week

AWARDS

- 2020 Best Magazine Cover | National Magazine Awards 43
- 2019 Art Direction for Single a Magazine Article Finalist | National Magazine Awards 42
Winner & Runner-up Photography Category | The Journal of Art & Design, Creative Quarterly No.56,
- 2017 Best Magazine Cover Finalist | Magazine Grand Prix
Magazine Covers Finalist | National Magazine Awards 40
- 2016 Magazine of the Year Gold Award | National Magazine Awards 39
Magazine Covers Silver Award | National Magazine Awards 39
Magazine Covers Finalist | National Magazine Awards 39
- 2015 Art Direction of an Entire Issue Silver Award | National Magazine Awards 38
Art Direction for a Single Magazine Article Finalist | National Magazine Awards 38
- 2014 Art Direction for a Single Magazine Article Finalist | National Magazine Awards 37
Three Awards of Excellence, Graphic Design Category | Creative Quarterly No.36
100 Best, Graphic Design Category | Creative Quarterly No.36
- 2013 Magazine Cover Silver Award | National Magazine Awards 36
- 2012 Magazine of the Year Gold Award | National Magazine Awards 35
Art Direction for a Single Magazine Article Silver Award | National Magazine Awards 35
- 2011 Two Art Direction for a Single Magazine Article Finalists | National Magazine Awards 34
Magazine Cover Finalist | National Magazine Awards 34
Best Single Issue Finalist | National Magazine Awards 34
- 2010 Magazine of the Year Finalist | National Magazine Awards 33
Art Direction for a Single Magazine Article Finalist | National Magazine Awards 33
Art Direction for an Entire Issue Silver Award | National Magazine Awards 33
- 2009 Magazine Covers Finalist | National Magazine Awards 32
Best Single Issue Finalist | National Magazine Awards 33
- 2008 Top Achiever in Magazine Publishing (2008 to 2017) | Canadian Who's Who
Magazine Covers Gold Award | National Magazine Awards 31
Winner Best Display | Canadian Society of Magazine Editors, Editors' Choice Awards
- 2007 Finalist Magazine Covers | National Magazine Awards 31
Winner Best Front of Book | Canadian Society of Magazine Editors, Editors' Choice Awards
- 2006 Winner Best Magazine, Small Circulation | Canadian Society of Magazine Editors, Editors' Choice Awards